



Care

Defending dignity.
Fighting poverty.

Organizational Profile

Founded in 1945, CARE is a leading international non-governmental organization delivering long-term developmental and humanitarian aid projects.

CARE started its operations in Pakistan as CARE International in Pakistan (CIP) in 2005 and is currently registered in the country with the Ministry of Interior and Economic Affairs Division, Government of Pakistan. Since its establishment, CIP has worked across all geographies in Pakistan - from the most vulnerable remote areas to urban centers to support people in overcoming poverty through creating opportunities for self-reliance based on the humanitarian principles of impartiality and neutrality.



VISION

We seek a world of hope, inclusion and social justice, where poverty has been overcome and all people live in dignity and security.

MISSION

Save lives, defeat poverty, and achieve social justice.

FOCUS

We put women and girls in the center because we know that we cannot overcome poverty until all people have equal rights and opportunities.



To ensure that CIP's work has a lasting impact, we work by building alliances and partnerships with government, private sector, local communities and civil society organizations that offer complementary approaches. We commit to working in ways that support and reinforce, not replace, existing capacities.



WHAT WE DO?

In Pakistan, we have designed contextualized models which apply evidence and learnings of past programs and present innovations, to influence broader change and scale up effective solutions. CIP's approach is based on leveraging the talents of communities for self-reliance, rather than making them dependent on aid. We support the government, partners and stakeholders in all our works, focusing on capacity building rather than capacity replacement. CIP is funded by a diverse range of international donors.

35

Million Beneficiaries reached in Pakistan as of 2021

OUR THEMATIC AREAS



**Healthcare
and Well-being**



Education



**Emergency Preparedness
and Response**



**WASH and
Shelter/NFIs**



**Food Security
and Livelihoods**



**Economic
Empowerment**

OUR PRINCIPLES

All our programmatic practices conform to six core principles.

1 Promote Empowerment

2 Work with Partners

**3 Ensure Accountability
and Promote Responsibility**

4 Address Discrimination

5 Seek Sustainable Results

6 Do No Harm

We are committed to meeting international standards of quality and accountability, making sure that communities have a voice. We measure our outcomes and impact through beneficiary feedback, internal monitoring structures and third party evaluations. We encourage honest learning and take immediate action to prevent and respond to any inadvertent harms. Consequently, the core of all our interventions is based on the humanitarian principles of dignity, impartiality and accountability.



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